

# **DOCTOR OF PHILOSOPHY**

## **in BUSINESS MANAGEMENT**

### **Program Description**

The PhD in Business Management program is a response to the need of business practitioners and educators for further enrichment in theoretical knowledge and for training in research in order to be globally competitive.

The program includes both theory and practice in the areas of strategic planning, industry analysis and policy formulation. Research and/or independent study are the main features of the program.

### **Program Educational Objectives**

In line with the University Mission Statement, the program is designed to:

1. provide managerial, entrepreneurial and leadership skills through logical thinking and critical judgment by articulating thoughts and actions rooted in Christian values, which are sensitive and applicable to various societal concerns;
2. develop research capabilities and competencies to make scholarly contributions to the field of business through sharing of expertise, providing innovative ideas and contributing solutions to business and societal problems;
3. develop a life-long desire to learn for personal and professional growth by demonstrating a high level of professionalism, flexibility, adaptability and sensitivity moored to creative ideas in solving day-to-day problems faced in their professional careers;
4. provide awareness of worldwide economic and business realities and takes concrete actions that are responsive to the needs of business environment, global community, the Church and society in general;
5. provide avenue for students to identify, analyze and evaluate the internal and external environments that influence the organizations in order to develop strategic plans for the management of change and the development of business organizations; and
6. demonstrate excellent oral and written communications skills relevant to business.

## **Admission Policies**

A student seeking admission to the program must comply with the following:

1. hold a Master's degree in Business Administration, Accountancy, Marketing, Finance, Entrepreneurship, Management, Economics, Technology Management, Business Education or other related fields from an accredited college or university;
  - 1.1 An applicant with a non-thesis Master's degree will have to enroll six (6) units in thesis as prerequisite to PhD program. This must be completed within first year after admission.
  - 1.2 if the Master's degree is from a non-related field, the applicant will have to enroll in 15 units as pre-requisite to the PhD Program.
2. have to take the entrance tests of critical thinking (Watson Glasser) and intelligence (Concept Mastery Test);
3. have to pass the panel interview; and
4. have to submit other required documents for admission

## **Retention Policies**

To be retained in the program, the student must:

1. maintain a satisfactory cumulative Grade Point Average (GPA) of 1.75 (90) or better in all subjects taken for the entire duration of the program; and
2. have not incurred a failure in any subject.

